

PRESS RELEASE

THE ULTIMATE GAME ROOM COMES ALIVE FOR A WEEKEND OF FUN AND FREE PLAY!

The Houston Area Arcade Group (HAAG) is holding their 17th Annual Arcade Expo on October 19th & 20th at the Houston Marriott Westchase.

There will be over 250 classic and current coin-op pinball machines, video arcade games, penny arcades, and console video games ready for attendees to play on free play or buy them for their home.

There will be Tournaments, events, music and workshops to keep the young and young at heart entertained.

- Pinball, Video Arcade, Console, tournaments all day Friday and Saturday!
- The latest 2018 pinballs: Dead Pool, Iron Maiden, Pirates of the Caribbean, and the latest P3 Pinball system!!!
- Classic Consoles to play, This includes Atari 2600, 5200, 7800, ColecoVision, Vectrex, Intellivision, Sega, NES, Xbox 360 and other modern & classic consoles.
- Cosplay Costume contest to Qualify for the contest you can be ANY character from any Coin-Op Arcade game or Pinball This includes themed pinball's and arcade games!
- All Weekend Star Wars and other Costume Characters will be at the show come and meet your favorite member of the Empire & the Rebel Alliance!!!
- New for 2018 Table Top Card gaming: Open gaming, additional demos, and mini-tournaments to add to your convention schedule! Come by and play a game with the Ravenshire Hobby crew and other attendees throughout the event. Demonstrations will be casual with the goal of teaching you the game and having fun. No matter your age or tabletop gaming experience level, you are welcome at our game tables!
- Guest: Brian F Colin (Classic Video Game Designer)- Father of RAMPAGE, XENOPHOBE, GENERAL CHAOS, & nearly 90 more games since 1982. CEO of Game Refuge Inc.
- Guest: Ed Fries created his first video games for the Atari 800 in the early 1980s. Created Microsoft Game Studios and co-founded the Xbox project, and made Microsoft one of the leaders in the video game business. In 2004, Ed retired as a Microsoft Vice President and began working as a board member and advisor with entrepreneurs in the video game business as well as serving on the board of many non-profit organizations including the Pacific Science Center and the Smithsonian American Art Museum.
- Guest: Young harpists Camille and Kennerly Kitt, known as the HARP TWINS, have achieved extraordinary success by taking Electric Harps and acoustic Concert Grand Harps to unprecedented levels and smashing boundaries between different genres of music (including gaming music) playing Friday and Saturday nights.
- Guest: Donny Gilies deemed to be one of the most influential artists to invade the pop culture scenes of the punk, rock and metal underground, Dirty Donny has been spreading his art across all mediums for decades; ranging from skate decks to top fuel funny cars, custom van murals, guitars and album covers, some of Donny's most popular work can be seen all over the world on Stern pinball machines for Metallica, Can Crusher and Aerosmith.
- Guest: Jimmy Lipham Pinball Designer who has worked on Kingpin, P3, Houdini, TNA, Pinball Circus, Wizard Blocks, or a bunch of others. Plenty of stories to share!
- Speakers will include Dan Ferguson (Lone Star Pinball Museum) on the History of Pinball, Darrell Spice jr Atari 2600 home brew Programmer, There will be Basic electronics, Pinball, and Arcade repair clinics to help attendee's to get their machine's back up and running or just to do basic maintenance.
- Screening of "THE BITS OF YESTERDAY" will offer you a glimpse into the paradigm of retro video game collecting: the mindset of those collectors and show that their ambition and passion still lives on in their hearts. Whether it be for nostalgia or curiosity reasons, the days of analog are still going strong today even amongst the horrors of this strange world in which we live. Game collecting has harnessed what was and what is and the adventures in the film demonstrate that.
- Bands and Music: return this year, It's a NERD ROCK TAKEOVER. The Consortium of Genius are an
 industrial-strength powerhouse featuring up to eight cerebral miscreants who jolt their audience into staggering
 submission. The resulting evil brainchild is part musical showcase, part sketch comedy, and all hi-tech magic!
- Bands and Music: AtariMatt to rock out sat night! I make cool songs by reprogramming multiple Synthcarts. Band Interests: dreamcicles, new underwear, mowing the lawn, stupid shit, happy mayonnaise.



2018 Houston Arcade Expo

- Bands and Music: Radio Cult from Atlanta GA will rock your socks off with their blend of awesome 70s, 80s and 90s hits and your invited to join the fun because these guys and gal don't simply play music, they have the most fun possible doing it!
- Free! Parking Lot Swap Meet, where you can buy and sell your project games and cool stuff, Door prizes called out every 30 mins during the show, Try your luck at a game raffle to win a full stand up arcade.
- Pinball & Arcade games for Sale for your home or business. We will have tons of arcade and pinball parts, Manuals and memorabilia. Even great general memorabilia.

What: 2018 Houston Arcade Expo Web Site: www.HoustonArcadeExpo.com Dates: October 19 & 20, 2018

Hours:

Oct 19th: Noon until 2am Oct 20th: Swap Meet 8am to 11am Oct 20th: 10am until 2am

Location:

Houston Marriott Westchase (W Beltway 8 and Westheimer area) 2900 Briarpark Dr Houston, TX 77042 UNITED STATES



Tickets:

Admission is \$45 for a weekend pass or \$35 for a single day, which gets you access to over 250 arcade, console and pinball machines all set to free play! (discounted presale tickets are available on our web site)

More info: 713-375-1801 (Keith Christensen) or www.arcadecenter.com