

PRESS RELEASE

THE ULTIMATE GAME ROOM COMES ALIVE FOR A WEEKEND OF FUN AND FREE PLAY!

The Houston Area Arcade Group (HAAG) is holding their 16th Annual Arcade Expo on October 20th & 21th at the Houston Northwest Crowne Plaza at Pinemont and Hwy 290.

There will be over 200 classic and current coin-op pinball machines, video arcade games, penny arcades, and console video games ready for attendees to play on free play or buy them for their home. There will be Tournaments, events, music and workshops to keep the young and young at heart entertained.

- Pinball, Video Arcade, Console, tournaments all day Friday and Saturday!
- The latest 2017 pinballs: Star Wars, Total Nuclear Annihilation, P3 Pinball system, Dialed In, and Aerosmith!!
- Guest: Classic Video Game Designer Brian F Colin- Father of RAMPAGE, XENOPHOBE, GENERAL CHAOS, & nearly 90 more games since 1982. CEO of Game Refuge Inc.
- Guest: Patrick Scott Patterson is a video game historian and archivist with more than three decades of
 experience. He comes to the Houston Arcade Expo to both share his experiences and learn from others.
- Speakers will include Dan Ferguson (Lone Star Pinball Museum) on the History of Pinball, Ken Graham former Williams Programmer, There will be Basic electronics, Pinball, and Arcade repair clinics to help attendee's to get their machine's back up and running or just to do basic maintenance.
- Screening of "A Life in Waves" explores Suzanne's life and innovations through her own eyes, offering a feminine glimpse into the world of electronic music.
- Bands and Music return this year, It's a NERD ROCK TAKEOVER. The Consortium of Genius are an industrialstrength powerhouse featuring up to eight cerebral miscreants who jolt their audience into staggering submission. The resulting evil brainchild is part musical showcase, part sketch comedy, and all hi-tech magic!
- Classic Consoles to play, This includes Atari 2600, 5200, 7800, ColecoVision, Vectrex, Intellivision, Sega, NES, Xbox 360 and other modern & classic consoles.
- Cosplay Costume contest to Qualify for the contest you can be ANY character from any Coin-Op Arcade game or Pinball This includes themed pinball's and arcade games!
- All Weekend Star Wars and other Costume Characters will be at the show come and meet your favorite member of the Empire & the Rebel Alliance!!!
- Free! Parking Lot Swap Meet, where you can buy and sell your project games and cool stuff, Door prizes called out every 30 mins during the show, Try your luck at a game raffle to win a full stand up arcade.
- Pinball & Arcade games for Sale for your home or business. We will have tons of arcade and pinball parts, Manuals and memorabilia. Even great general memorabilia.

What: 2017 Houston Arcade Expo Web Site: <u>www.HoustonArcadeExpo.com</u> Dates: October 20^h & 21th, 2017

Hours:

Nov 11th: Noon until 2am Nov 12th: Swap Meet 8am to 11am Nov 12th: 10am until 2am

Location:

Houston Northwest Crowne Plaza 12801 NORTHWEST FREEWAY HOUSTON, TX 77040 UNITED STATES



Admission is \$40 for a weekend pass or \$30 for a single day, which gets you access to over 200 arcade, console and pinball machines all set to free play!

More info: 713-375-1801 (Keith Christensen) or www.arcadecenter.com

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